

## The Future of Parenting and Education Documentary

### Synopsis

Traditional methods of education and parenting seem to be failing. Educators are losing or leaving their jobs due to budget cuts and blockades on innovation - and parents are less available to their children due to work, stress and lack of resources.

Yet, as Peter Diamandis, founder of X Prize Foundation, says: **“The world’s biggest problems are the world’s biggest market opportunities.”** Hundreds of creative educators, entrepreneurs and parents are designing new ways of raising and educating the next generation to flourish. It’s taking place all over the world, both online and offline. The Future of Parenting and Education uncovers, highlights, and unites these critical stories, providing hope, inspiration and the direct resources needed to pave a new way forward.

Most importantly, the film will guide parents and educators on how to best support a generation that has more opportunity than ever before.



**“The two most important days in your life are the day you are born and the day you find out why.”**  
- Mark Twain

### Topics covered



#### New Parents

Empowered early childhood development, life and work balance, emotional safety & health.



#### Teens

Social life, bullying, travel and applied education, the era of teen leadership and entrepreneurship.



#### Children

Fostering creativity and genius, balancing technology and nature, nurturing complex thinking and independence.



#### Educators

Focus on parents, pioneers, educators, classical methods (Waldorf, Montessori) and future schooling (E-learning, virtual).

### Common challenges faced by young people



41%

START AND DONT COMPLETE COLLEGE



52%

DON'T KNOW WHAT CAREER THEY WANT TO PURSUE



64%

PICK THE WRONG MAJOR



61%

WISH THEY WERE BETTER PREPARED FOR THE TRANSITION TO COLLEGE



60%

WISHED THEY HAD HELP EMOTIONALLY PREPARING FOR COLLEGE



37K

AVG DEBT AFTER 4 YEAR DEGREE



51%

RECEIVED NO EDUCATION ON PERSONAL FINANCE IN HIGH SCHOOL



24%

ONLINE “ALMOST CONSTANTLY”



73%

SAY TIME MANAGEMENT SKILLS NEED IMPROVEMENT



59%

SEE BALANCING TIME FOR ALL ACTIVITIES AS A SIGNIFICANT STRESSOR

### Featured experts and stories

(partial list)

#### Dr Shefali Tsabary \*filmed

Oprah’s parenting expert and best selling author on **raising sovereign children**.

#### Dave and Lana Asprey \*confirmed

*The Better Baby Book* on **fertility & healthy parenting**. \*Lana was diagnosed infertility before having her children at age 39.

#### Dr. Samuel Chan, PhD \*confirmed

40 years in the field of **early childhood mental health** and development.

#### Taryn Brummfit \*confirmed

Filmmaker, mother of 3 on **positive body image** for children.

#### Peter Diamandis \*confirmed

Father of twins and Founder of *X Prize* on **exponential education**.

#### Salman Khan

Khan Academy, a non profit delivering 1 billion lessons worldwide.



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## The Filmmakers



Akira Chan and Renee Airya cofounded Rare Creatives, a 6 person video company that produces captivating films, documentaries and educational content for best selling authors, creatives, and businesses ranging from the Chopra Center to Mindvalley University. Their body of work includes an award winning documentary on art and addiction, a web-series on transformational culture, and hundreds of other productions aimed at raising awareness around relevant and inspiring issues. The birth of their son Osiris aka Mr. O in 2017 inspired them to reach out to the many pioneering parents they know, sparking the concept for this film. They intend for this project to serve as a valuable tool for fellow parents and educators for decades to come.

### Stories continued...



#### Rhea Lalla, [buildgreatminds](#) \*filmed

Mother and parenting coach, creator of the Suzie Q **emotional intelligence** doll.

#### Renee Warren, CEO [The Family Academy](#) \*filmed

On **family strategy** and raising entrepreneurial children.

#### Phil Moore \*confirmed

Student of Buckminster Fuller, Author of "The Future of Children" and founder of Upland Hills Farm School, **a love-based educational institute.**



#### Acton Academy

Austin based **Educational startup** focused on youth entrepreneurship.

#### Vishen Lakhiani, founder [Mindvalley University](#) \*filmed

On the Mindvalley University experiment and the future of **global education.**



#### Gary Vaynerchuk

On being "**Perfectly Parented**" and opportunity for the next

#### Generation \*confirmed

Health and fitness expert on nature and raising **superhuman children.**

#### Gahmya Drummond-Bey

Global curriculum designer and "edupreneur" **on empowering educators.**



#### I Promise School

Lebron James' new model for **public school** - with free tuition, free bicycles, and an job placement services.

...and many other world class educators, innovative schools, families and leaders.

## Production scope

Rare Creatives will be the primary production company for this project, reducing production costs and delays. However, the scope of filming and development will require mutiple location shoots, scripting, legal, and layers of development. Rare is inviting individuals and organizations who are passionate about education to contribute to this project as sponsors and producers.

### Production milestones and budget

2 months of development (securing interviews and stories) \*in progress \$50,000

4 months of active production (15 days of filming in multiple locations) \$100,000

4 months of editing and post production (award winning editing team) \$100,000

Base production budget estimate: \$250,000 \*itemized budget available

### Distribution and launch

The feature length edit of this documentary will allow for paid, wide distribution on digital networks (Netflix, Hulu, Amazon) as well as broadcast television and theatrical release. However, production will also cover web-friendly formats and short story edits suited for Youtube, Facebook, IGTV and other online platforms. This approach removes any limitations on the distribution possibilities for the project and develops it into a network and series of it's own.

The release of the film will be connected to a host of resources for parents, parents-to-be, and educators - including a robust **parenting and education quiz** which will provide direction to affiliated programs, schools, tools and resources both free and for purchase. The film aims to become a profitable and expanding education resource within 6 months of release.

Producers will be included in the backend distribution and revenue plan at various levels of participation.

**\*Please contact us directly to discuss supporting the film.**

**Filming in 2018, to be launched in Spring/Summer 2019,  
followed by monthly digital episodic series.**

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